

ERIC TUFTEE

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## EXPERIENCE

### VON MAUR, June 2012 – present

Web Designer. Executive level designer responsible for UI and UX of multi-million monthly pageview E-Commerce platform. Front-end design and development from inception to HTML, CSS, front-end Javascript and assisting in development when applicable. Provided support for E-Marketing developing email templates, and managing analytics.

### ROCK ISLAND AUCTION COMPANY, Jan. 2011 – June 2012

Advertising Manager. Responsible for managing \$300,000+ annual advertising budget from inception to delivery. 250+ print ads annually, weekly client emails, writing and distributing press releases, trade show displays and internal collateral were delivered on time and delivered under the fast paced deadlines

### NEHLSSEN COMMUNICATIONS, March 2007 – July 2010

Print and web designer. Worked on projects from initial meetings with clients through final delivery. Involved with every aspect of project including art direction, concepting, layout, quoting, and proofing.

### ST. AMBROSE UNIVERSITY CATICH GALLERY, January – May 2008

Designed print material for upcoming shows.

### DAPPER DOG / MUM'S BEST, 2012 – present

Developed brand from inception, logo, product presentation and packaging.

## EDUCATION

### SAINT AMBROSE UNIVERSITY

BACHELOR OF ARTS : Graphic Design

BACHELOR OF ARTS : Painting

### HONORS/ ACTIVITIES

HONORS PROGRAMS : Fine Art, Graphic Design

ST. AMBROSE ACADEMIC SCHOLARSHIP

DEANS LIST: Three consecutive years

ST. AMBROSE MEN'S BASKETBALL PROGRAM: Four year member, three year varsity letter winner

ST. AMBROSE ART CLUB: Vice President Fall & Co-President Spring

## FINE ART EXHIBITS

FIGGE ART MUSEUM : College Invitational

DISTRICT OF ROCK ISLAND : 2010 Gallery Hop

INSIDE OUTER SPACES : Senior Honors Painting

IMPACT : Graphic Design Honors of Eric Tuftee

LEGER PRESENTS : Selected Works from Quad Cities Undergraduates

## SKILLS

### SYSTEMS

Macintosh OSX and Windows

### SOFTWARE

Adobe Creative Suite (Web and Print), Quark, Microsoft Office Suite

### WEB

STRONG : HTML, CSS, Javascript, jQuery, Email Design (table layout), Responsive Design

SOME EXPERIENCE : Actionscript 3.0, ModX, PHP, SASS

### PHOTOGRAPHY

Landscape, Product, Location

PORTFOLIO AVAILABLE ONLINE AT [ERICTUFTEE.COM](http://ERICTUFTEE.COM)